



WELFAY
ENTERPRISES INDIA PRIVATE LIMITED



We Work Together Happily



Product Catalogue

Dear Welfayians,
Let's welcome new financial Year 2023-2024.

I extend my hearty greetings to all of you for helping. Welfay in getting launched successfully.

Since the beginning of this financial year (2023-2024) our objectives that we all need to align with:

1. Enhanced focus on the need of the customer leading to growth at to phenomenal rate.
2. Strengthening our product performance through proper meetings & discussions.
3. Focus on aggressive brand promotions & providing solutions.
4. Field working should be based on proper planning follow-up & regular meeting.
5. Always start your discussion with greetings.
6. Daily follow up to convince customer and ensure appropriate distribution and availability of products.
7. Along with multiple achievements, have monetary gains also. Every time raising the bar so that one can achieve more & more.
8. Building long term relationship with customer & network.
9. Multiple customer centric approach with specialized communication points.
10. Be passionate about work & disciplined in the field All these initiatives help us to improve our qualitative and quantitative performances.

Welfay envisions creating a strong identity in this rapidly growing market of network industry.

We are sure that you all must have done the necessary ground work and are geared up for the launch of innovative brands addressing the current unmet needs which ultimately will place you at a higher pedestal of success in near future.

We wish you all the best

Mr. Vikrant Sankpal
Founder & CEO
Welfay



VISION

- Our vision is to set a milestone by making great leaders, creating almost 100 millionaires by 2030 having a lot many success stories to deliver in near future



MISSION

- To create and generate economic opportunities for every individual working in the organization. Also to provide essentials at the affordable price with the best premium quality to the people



VALUES

- System Oriented
- Customer Focus
- Passion for Excellence
- Transparency
- Performance Driven



We encourage
highly advanced innovative
formulation

LEGAL APPROVAL

- ◇ Ministry of Corporate Registered Company (MCA)
- ◇ An ISO 9001:2015 Certified Company
- ◇ FSSAI Certified Product
- ◇ Company Office at Pune
- ◇ Highly Affordable Price and the Best Premium Quality Products
- ◇ Every Tuesday Closing
- ◇ Every Friday Payment
- ◇ All Taxes like GST, TDS Company Pays on Time
- ◇ Honest, Hard Working and Dedicated Company Management, Staff & CA
- ◇ Professional Training System: AS WELFAY Distributor, you will be trained by Highly Professional Trainers

LEGAL CERTIFICATES



LEGAL CERTIFICATES





Our Presence



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Wellness

Wellness is an active process of becoming aware of and making choices toward a healthy and fulfilling life. Wellness is more than being free from illness, it is a dynamic process of change and growth.

“...a state of complete physical, mental, and social well-being, and not merely the absence of disease or infirmity.”

...The World Health Organization

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Happily



WEL-BERRIES GOLD

Packing : 750 ML

Composition

- Noni
- Raspberry
- Oji Berry
- Gooseberry
- Strawberry
- Black berry
- Acai Berry
- Blueberry
- Cran berry

KEY BENEFITS

- Noni & Berries are packed with antioxidants
- Berries can help you lose weight
- Berries have a bunch of fiber
- Berries can help manage and prevent diabetes
- Cranberries and blueberries can help eliminate UTI
- All berries can help prevent heart disease
- Strawberries can help in keeping your eyes healthy
- Cranberries can prevent cancer
- Berries may help prevent Alzheimer's disease

DIRECTION FOR USE

- Take 5 ml to 10 ml in the water & consume it

Disclaimer: This product is not a drug or a medicine and is not intended to diagnose, treat, cure, or prevent any disease or condition.
This product should be taken only on the advice of health practitioner during or after pregnancy.



WEL-BODY

Packing : 750 ML

Composition

- Aloe Vera
- Ashwgandha
- Guduchi
- Tulsi
- Amla

KEY BENEFITS

- Helps relieve headaches and pain in joints and muscles
- Supports digestive processes and helps regulate blood sugar levels
- Boosts immunity and protects against cold and cough, fever
- Vitamin C helps in the production of immunity-boosting white blood cells
- Fiber content relieves digestive difficulties like gastric inflammation
- Purifies blood and helps control blood pressure
- Antioxidant properties help protect against communicable diseases
- Helps maintain a healthy heart

DIRECTION FOR USE

- Take 5 ml -10 ml mixed with water in a day

Disclaimer: This product is not a drug or a medicine and is not intended to diagnose, treat, cure, or prevent any disease or condition.
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WEL-NARI

Packing : 750 ML

Composition

- Shatavri
- Shusthi
- Yasthimadhu
- Guduchi
- Haldi

KEY BENEFITS

- Act as a Hormonal Balancer (Reproductive System)
- Immunostimulatory activities
- Provides nourishment to the body
- Strengthens immune system
- Potent Antioxidant
- Anti ageing properties
- Relieves from Joint Pain
- Improves digestive process

DIRECTION FOR USE

- Take 5 ml to 10 ml in the water & consume it

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WEL-SANITARY NAPKIN

PACKING

- Expert Intimate Hygiene wings 8 pads

KEY BENEFITS

- Its deep absorbent sheet absorbs flow till the last layer which keeps the top sheet visibly cleaner & hence prevents leakage
- Thickness: Slim
- 99.9% bacteria protection from Escherichia coli, Staphylococcus aureus and Candida albicans for long lasting hygiene
- Soft top sheet which is extra gentle on skin
- Stretchable wings keep the pad in place
- Odor lock gel that gives you hygienic protection
- Quick dry
- Soft & rashes free



Advanced
Absorption

Dry Feel &
Comfort

Stain
Proof

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WEL PANTY LINERS

Packing:

- 1 Box (Anion Chip 25 Wel Panty Liners)

Special Advantages

- For daily use.
- Anion Chip for additional protection
- Feels fresh and clean.
- Vaginal discharge.
- Tampon leakage
- A period of wonder
Post intercourse discharge
Urinary incontinence



MAXIMUM
SOFTNESS



100%
COTTON



BREATHING
MATERIAL



FRESH
FRAGRANCE

USE DAILY FEEL FRESH AND CLEAN FROM

Advanced technology
More absorption

A feeling of dryness
and comfortable

Anti-stain

Disclaimer: This product is not a drug and is not intended to diagnose, treated conservatively with activity modification, ice application, medication, and exercises. cure, or prevent any disease or disease -like condition.



WEL-TULSI DROP

Packing : 20 ML

Composition

- Tusli Drop

KEY BENEFITS

- Tulsi can cure fever
- Tulsi leaves are used to treat skin problems like acne, blackheads and premature ageing
- Tulsi is used for antibacterial properties
- Tulsi is also used to treat heart disease and respiratory problems
- We ensure Purity, Safety & Potency in the drops

DIRECTION FOR USE

- 1 to 2 drop in a glass of water

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WEL-AYUSH KWATH

Packing : 60 Tablet

Composition

- Tusli
- Black Pepper
- Dal Chini
- Shunthi

KEY BENEFITS

- Boosts immunity against Flu, Viral Infections etc.
- Herbal Remedy helps in relieving cough, cold and respiratory problems. Suitable for Adults, Kids, Aged Men and Women
- No Side effects of prolonged usage, can be used continuously for a long period to stay strong and stay safe against viral infections

DIRECTION FOR USE

- Take 1-2 tablet twice or thrice a day with lukewarm water

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WEL-ANTI ADDICTION

Packing :100 ML

Composition

- Trachyspermum

KEY BENEFITS

- Anti addiction Drops is a dietary supplement
- Helps in balancing the human's emotional, mental and psychological responses
- It acts as a Natural Detoxifier & Cleanses Liver and Kidney
- It helps to prevent impotency and Erectile Dysfunction & helps in Blood purification
- Provide long lasting relief from the addiction of any harmful substances such as alcohol, tobacco etc.

DIRECTION FOR USE

- 4 drop twice in a day
- For better result take 6-12 months regularly

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WEL-PEEL

Packing : 200 Gram

Composition

- Amorphophallus Paeoniifolius

KEY BENEFITS

- Amorphophallus paeoniifolius exhibits curative action on hemorrhoids through anti-inflammatory and antioxidant properties
- Helps stop bleeding due to piles and make your morning routine easy and smooth
- Prevents anaemia & Improves digestion
- Skin care & Treats boils
- 100% Herbal with zero side effects



DIRECTION FOR USE

- 1 spoon powder with milk and curcumin before dinner

Disclaimer: This product is not a drug or a medicine and is not intended to diagnose, treat, cure, or prevent any disease or condition.
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WEL-KEYSTONE

Packing : 200 Gram Powder

Composition

- **Wheatgrass**
- **Pomegranate**
- **Starch Powder**
- **Kidney Bean**
- **Chanca Piedra**
- **Shatavari Powder**

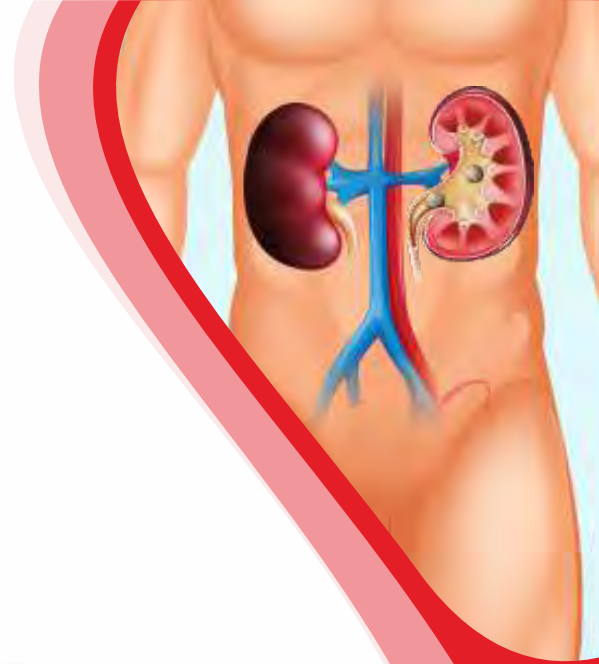
KEY BENEFITS

- High on fiber
- Great source of minerals & Vitamins
- Citric acid helps in dissolving kidney stones
- Alkalizing blood and urine & helps to remove stones
- Used for digestive tract disorder, liver tonic and problem
- Helps treat diarrhea & treat ulcers
- Prevention of atherosclerosis, arthritis & Provides nutrients

DIRECTION FOR USE

- Boils 4 spoons of powder in 6 liters of water & drink 4 litre of water throughout the day. Do that for 6 days

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WEL-ANTI DIABETIC

Packing : 200 Gram Powder

Composition

- Jamun Beej
- Karela
- Sunth
- Kalimirch
- Piplal
- Gokharu
- Boelpan
- Nimbodi
- Haldi
- Amba
- Neem Leaves
- Shatavari Powder
- Starch Powder

KEY BENEFITS

- Helps in controlling blood glucose levels
- Helps improve glucose metabolism
- Promotes regeneration of secreting β -cells in Pancreas
- Improves insulin sensitivity & immunity
- Reduces insulin resistance

DIRECTION FOR USE

- 1 Teaspoon with warm water before meal twice a day



WEL-ORTHO CARE

Packing : 200 Gram Powder

Composition

- **Garlic Powder**
- **Chamomile Basil**
- **Starch Powder**
- **Lemon Powder**
- **Sesame Seeds**
- **Shatavari Powder**

KEY BENEFITS

- Building and maintaining the health of bones and teeth
- Supports daily bone health
- Helps prevent bone loss
- Relieves joints pain and back ache
- Suitable for difficulty in physical movements of joints
- Helps to improve bone mineral density

DIRECTION FOR USE

- 1 Teaspoon with warm water before meal twice a day



WELPRO PROTIEN POWDER

COMPOSITION

- Soya Protein
- Pea Protein
- Brown rice protein
- Hudjod extract
- Chocolate flavour

Key Benefits:

- Provide energy to the body.
- Helpful in development of muscles
- Help in making stronger bones
- Helpful for people who are underweight
- Improve overall immune system of body.
- Improve metabolism rate and burn more calories
- Improve digestion and work as antacid



**Sugar
Free**

**GMP
Certified**



WELNONI

Packing : 15 ML

Composition

- Pure Noni Enzyme

KEY BENEFITS

- Supports the body's detoxification process
- Helps boost your immune system
- Helps relieve constipation
- Promotes healthy intestinal function
- Improves mental and physical energy
- Eliminates harmful free radical toxins

DIRECTION FOR USE

- 3 to 5 drops with one glass of warm water
- Twice a day on an empty stomach in the morning and before going to bed





Daily Needs

Let's start: Physiological needs (Food, water, Rest):The base of the triangle: It is the most important thing in life without which we cannot survive.

Our bodies need normal intakes of food for the subsequent reasons:

- To produce strength to allow us to breathe, think & move
- To grow / reproduce
- To carry out repairs (e.g. To heal a cut for your arm or a damaged bone)

The meals we devour is made up of 3 major kinds of nutrients:

- Protein
- Fat
- Carbohydrate

We
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Happily



FLOOR CLEANER

PACKING

- 1L / 500 ml / 200 ml

KEY BENEFITS

- Effective in cleaning & disinfecting all floor surfaces such as ceramic, marble, granite, tiles etc & removes hard stains
- **Half a Cap:** With just Half a cap of Floor Cleaner double Concentrate, you can protect your loved ones from unhealthy germs
- **Killing Germs:** Floor Cleaner double Concentrate kills 99.9% illness causing germs
- **Better Disinfection and Cleaning:** It gives 10X better germ kill and cleaning as compared to detergents and standard phenyls
- Emits pleasant fragrance
- Safe for daily use & keep your family free from infection



*Fresh
Fragrance*

Disinfectant
Surface
Cleaner

Removes
everyday dirt
and grime



TOILET CLEANER

PACKING

- 1L / 500 ml / 200 ml

KEY BENEFITS

- Effective in cleaning all type of Indian & Western type of toilets & also act as a sanitizer
- Toilet Cleaner kills malodor causing germs to give non-stop freshness
- Strategically bent bottleneck shape helps pour the liquid into deep corners under the toilet rim
- Thick Formula liquid which ensures an even spread across the toilet bowl
- 10X better germ protection
- 99.9% germ kill
- Long lasting fragrance



DISH WASH LIQUID

PACKING

- 500 ml / 250 ml

KEY BENEFITS

- Effective for all stainless steel, crockery, cutlery & non-stick cookware
- Effective and powerful dish wash formula that cuts tough grease residue, burnt stains
- Gel that is harsh on stains, but gentle and safe on your hands
- Cleans a sink-full of utensils in just one spoonful (Approx. 4 ml)
- Does not leave behind any white residue
- Leaves sparkling clean utensils
- It has a superior lemon fragrance that lasts long after rinsing utensils
- It is soft on hands



WEL-WATER PURIFIERS

KEY BENEFITS

- Enhanced Taste & Protection
- Advanced RO + UV Technology removes excess impurities & chemical contaminants & gives you healthy drinking water

GREEN BUBBLE RO TECHNOLOGY

- Preserves vital minerals in the water & constantly monitors the purification process, ensures safe water always

ALKALINE FILTER

- Improves pH level of water by adding essential alkaline minerals which is healthier & tastier

TECHNICAL SPECIFICATIONS

- **Storage Tank Capacity:** 12 Liter (Approx.)
- **Purified Water Delivery Rate:** 8 to 10 L/hr. depending upon feed TDS
- **Membrane Rating:** 75 to 80 GPD depending upon feed TDS
- **Purifying Technology:** Reverse Osmosis
- **Filter Cartridge:** Pre Filter, Inline Sediment Filter, Inline Mineral Cartridge, RO Membrane Biocera Antioxidant Alkaline Filter with Green Bubble Technology
- **Gross Weight:** 11 Kg
- **Power Rating:** 24/36 VDC



1st time in India
**GREEN BUBBLE
TECHNOLOGY +
RO + ALKALINE**



GAS SAFETY DEVICE

KEY BENEFITS

- Compatible with all domestic cylinders (HP gas, Bharat gas, Indane, Super gas, Reliance gas)
- 3 year warranty fully automatic System
- **Leak and Level Indicator:** Detects any gas leak before gas appliances are ignited and indicates your cylinders low gas level
- It has Major Leak Auto Shut Off Facility
- Up to 25% gas saving
- **It Stops the Gas Flow as soon as It sense any Leakage:** Prevents from all accidents
- Double Locking System which Prevent Gas Leakage
- Up to 15 crore insurance covered





Spices

Spice and herb are parts of various plants cultivated for their aromatic, pungent, or otherwise desirable substances. Spices and herbs consist of rhizomes, bulbs, barks, flower buds, stigmas, fruits, seeds, and leaves. They are commonly divided into the categories of spices, spice seeds and herbs.

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Happily



PREMIUM KANDA LASUN CHATNI

PACKING

- 500 gm

KEY BENEFITS

- Kanda (Onion) Lasun (Garlic) Masala a zesty blend of onion & garlic to add spice & flavour to your dish
- A must for cooking Maharashtrian cuisines. Solution for everyday tasty food
- Used for preparing range of spicy vegetables with or without gravy like stuffed bhendi (lady finger), stuffed brinjal, batata (potato) rassa (gravy), missal etc. or curries of chicken, mutton, egg etc.
- Used as a seasoning with snacks like vada pav, roti spread, thalipeeth, bhaji, pakodas etc.
- No artificial colours, flavours or preservatives. No added MSG. Store in cool dry place



PREMIUM CHILLY POWDER

PACKING

- 200 gm

KEY BENEFITS

- Hot spicy flavour and pure natural colour
- Mirchi powder is used in numerous cuisines of the world to make food spicy, healthy and delicious. It is often used in making a variety of sauces, curries, stews, sabjis, rice preparations, preparations made from flour etc.
- This pack is vacuum sealed and its inmates are prepped under the highest quality procedures



PREMIUM TURMERIC POWDER

PACKING

- 200 gm

KEY BENEFITS

- Our Turmeric Powder is pure, natural food product with guaranteed freshness
- Our Turmeric Powder is of the highest quality and is a delightful addition to any meal
- Supports anti-inflammatory response with antioxidant & healthy immunity
- Supports healthy Immunity & useful in recurrent respiratory infections
- Act as an antioxidant & helps for the digestion
- Promotes Blood purification, wound & ulcer healing





Agriculture

Agriculture is the science and art of cultivating plants and livestock. Agriculture was the key development in the rise of sedentary human civilization, whereby farming of domesticated species created food surpluses that enabled people to live in cities. The history of agriculture began thousands of years ago.

Agricultural marketing comprises **marketing** of food grain, commercial crops, plantation crops, horticultural produce and semi-processed products.

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WEL-KISSAN SHAKTI

Composition:

It is a high quality organic (bio stimulant) product made from plant extracts. Different plant extracts are used in this, it is completely natural and provides abundant supply of all types of nutrients required for crop growth. As a result, the crop remains healthy and grows well.

PACKING

- 1L

KEY BENEFITS

1. Soil fertility increases and the land becomes fertile.
2. Increases the potency of hormones (enzymes).
3. Increases the amount of chlorophyll in the crop.
4. Helps in maintaining the pH of crops.
5. Increases the immunity of crops.
6. Helps to increase the number of flowers and fruits.
7. The pH of the soil is maintained at a suitable level.
8. Improves soil texture.
9. The number of earthworms increases in the soil.
10. The number of white roots increases and become longer and thicker.
11. Increases crop quality.

DIRECTION FOR USE

- For spray 2 to 3 ml per liter water
- For drenching 5 to 10 ml per liter water
- For Seed Treatment 5 ml per liter of water with chemical fertilizers 1 liter per acre with organic manure



WEL-KISSAN SHAKTI SOIL

COMPOSITION

- Soil Conditioner for agriculture

PACKING

- 2.5 kg

KEY BENEFITS

1. Wel-Kisan Shakti Soil is an organic product made from plant extracts and seaweeds. It especially helps to balance the amount of organic matter in the soil. Its use improves the texture and pH of the soil.
2. By getting all the nutrients that are useful to the crop, its growth remains healthy and vigorous, and the production increases significantly.
3. It improves the water holding capacity of the soil and keeping the soil humus, keeps the soil aerated. Roots breathing process becomes smooth and the number of white, fine roots increases. Therefore, the micro nutrients in the soil are easily and abundantly available to the crops.
4. There is no harm to the soil due to the absence of chemical elements. On the contrary, soil health improves and remains balanced and production increases.
5. The activity of biosynthesis helps in growth. It helps to increase the organic matter in the soil and makes the plant healthy.
6. Increases natural resistance to weather fluctuations and stressful conditions.

DIRECTION FOR USE

- Per acre one bag with chemical or organic fertilizers.
For saline soil double the dose



WEL-KISSAN RAKSHAK

COMPOSITION

- It is mineral oil base with some extracts

PACKING

- 500 ml

KEY BENEFITS

- Wel Kissan Rakshak acts as Insecticide and Fungicide also.
- Sucking pests like Thrips, Mites, Mealy bugs, Leaf Minor, Mango Hopper's and Diseases like Downey mildew, Powdery mildew, Black sooty mould etc.
- Kills the insects by developing layer on insects, pupae, larva and on eggs
- Due to layer there is lack of air circulation and suffocation & all stages of insect life end in death
- Protects plants and fruits by creating thin layer of film. If sprayed in home it acts as a mosquito killer
- It is Non Toxic to humans and Vertebrates and Ecofriendly

DIRECTION FOR USE

- Spray 2 ml per liter of water
- For mosquito control 3 to 4 ml per liter
- Better results if spray in full moon night & no moon night. Amavasha and Pournima





WEL-DEE

Packing

- 150 gm

Special Benefits

- Wel-DEE is a premium quality organic disease controller, made from plant extracts by enzyme blend technology. It is used as preventative measure to protect your crops from any kind of fungal and bacterial diseases.

For Example. It protects crops

Dosage:

- 1 gm mix with 1 liter of water for spray.





WEL-ACTIVATOR

Packing

- 250 ml

Special Benefits

- To increase the efficiency of all types of sprays for production.
- Sticker
- Super spreader
- Penetration
- Activator
- pH balance of soil
- Indicator of soil pH.

Dosage:

- 1 mL mix with 1 liter of water for spray.

Note: Wel-activator should be used in spray only.





WEL-SIZER

Packing

- 1 liter.

Special Benefits

- Wel-Sizer is useful in increasing the size of the fruit of the plant
- Helps to increase the size of fruits and flowers.
- Reduces dropping of flowers and fruits.
- Helps increase in fruits weight.
- Fruits get natural color and shine.
- 'Increases fruit flavor and durability.

Dosage:

- 3 to 5 ml mix with 1 liter of water for spray.



WELCATTLE FEED

COMPOSITION

- Chelated minerals & Vitamins combination for better productivity, growth in milk

PACKING

- Plastic Bag 1 kg

KEY BENEFITS

- Wel Cattle Feed is a feed supplement for livestock. It consists of vitamins, minerals, trace elements, proteins, amino acids, enzymes, probiotics and prebiotics which supplement nutritional requirements of your livestock. It helps to increase milk yield per animal by 500-1000 ml per day and keeps them healthy
- It helps to increase lactation period and sustained milk production even under stress conditions
- It helps to increase fat percentage of milk and ensures protein rich milk
- It helps to increase fertility
- Presence of Vitamins ensures better metabolism & probiotics helps in proper digestion & absorption of nutrition in the body

DIRECTION FOR USE

- **Large Animal / Cow / Buffalo:** 50 gm daily
- **Small Animal / Calf / Sheep:** 25-30 gm daily
- To be mixed in regular feed





Marketing Plan

we Work
Together
Happily



WIDS

INCOME

ORG. 1		ORG. 2		
Week 1	5000 PV	5000 PV	⇒	₹ 5,000
Week 2	10,000 PV	10,000 PV	⇒	₹ 10,000
Week 3	25,000 PV	25,000 PV	⇒	₹ 25,000
Week 4	1,00,000 PV	1,00,000 PV	⇒	₹ 1,00,000
Week 5	1,50,000 PV	1,50,000 PV	⇒	₹ 1,50,000

WEEKLY MAX CAPPING
₹ 1,50,000

	ORG. 1	ORG. 1	GROUP MATCHING BONUS
First Group Matching Bonus	1000 PV 2000 PV	2000 PV 1000 PV	₹ 1,000
Second Group Matching Bonus onwards will be in the multiplication of 1000	1000 PV	1000 PV	₹ 1,000

Terms & Conditions:

1. Within 30 days active your free login id.
2. *Trimming & Simulation will be applicable.
3. Every 10th pair ₹ 1.

WIDS = Welfay Independent Direct Seller



GROUP MATCHING BONUS RANK

RANK	POINT VALUE (PV)
Executive	1,00,000
Silver Executive	2,50,000
Pearl Executive	5,00,000
Emerald Executive	10,00,000
Gold Executive	25,00,000
Platinum Executive	50,00,000
Diamond Executive	1,00,00,000
Blue Diamond Executive	2,00,00,000
Royal Diamond Executive	3,00,00,000
Crown Diamond Executive	5,00,00,000
Crown Ambassador Executive	10,00,00,000



4th September Achiever's Celebration Program



4th September Achiever's Celebration Program



4th March CMD Birthday Celebration



Birthday party

Mr. Vikrant Sankpal (Founder and CEO)

VENUE: Open Ground @ Sanoli
Friday, 4th March, 2022



Welfay Education Foundation



Welfay Tour





WELFAY
ENTERPRISES INDIA PRIVATE LIMITED

CORPORATE OFFICE

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